



Find Data. Find Relationships. Find Meaning. Make Decisions.

Financial Services Framework

“80% of the effort in delivering any Risk-based project is spent on data management; identifying the data sources, getting access to them, integrating the information and understanding it.”

Head of Risk Technology, Large Investment Bank

Financial Services companies are faced with a myriad of data management challenges. The typical technology landscape is well-documented: different technologies and data sources for each product silo, enormous amounts of transactional data, duplicate customer information files...not to mention regional differences, multiple holding companies, or the pending acquisition that is likely to complicate the landscape further.

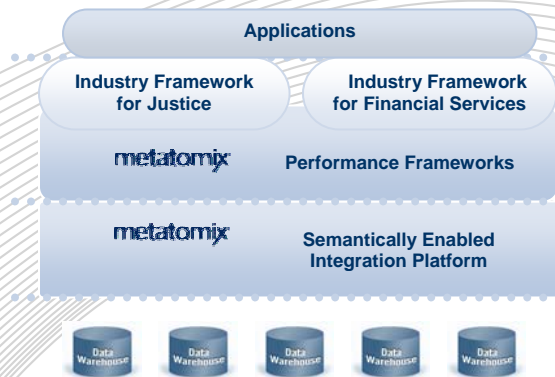
More important than the tactical technology issues are the resulting business challenges. A tangled web of technologies and data means less efficient operations, missed opportunities for cross-selling or up-selling, increased credit and operational risk, compliance headaches, and ultimately less financial success.

The solution – business applications that leverage integrated, insightful, and actionable information – has been elusive due to the sheer complexity, cost, and inflexibility of traditional data management methods.

Until now.

Metatomix enables the promise of an integrated, meaningful and actionable information solution to become reality. The Metatomix Semantic Platform integrates data, uncovers and defines information relationships, and provides meaning and actionable insight to applications. It does so by creating a virtual integration layer that non-invasively accesses data from any source (static and dynamic) and allows it to be understood & leveraged by practically any application.

As a result, business applications can leverage information that comes not just from a single product system or data store, but from across all data sources. The combined data – including relationships and correlations that were previously undiscovered – can actually create new, insightful information. This information can be modified without extensive software development, providing an extremely flexible information foundation for your existing business applications.



metatomix®

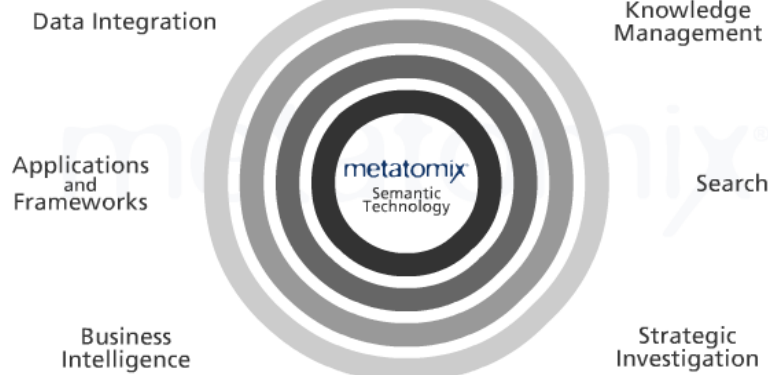
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For companies in the Financial Services industry, Metatomix has enabled even greater value by creating the Metatomix Financial Services Framework (MFSF). The MFSF provides pre-built and pre-packaged components for creating and running semantic technology applications customized for the Financial Services industry. It consists of:

Financial Services-specific content communicated through reusable and shareable "ontologies" – precise descriptions of information necessary for relating that information – based on the World Wide Web Consortium (W3C) industry standard. Examples include: customer, product, and performance measurement ontologies.

Support for Financial Services-specific data-sharing standards and services, such as ontologies that support Financial Exchange theory, Risk Rating and Mortgage Industry BPM, among others.

With the Financial Services Framework, financial institutions or integrators with domain expertise, can build practically any business application, including: compliance, cross-sell, credit risk, AML, pricing, 360° view of your customer, and other applications.



METATOMIX SNAPSHOT

- *Founded in 2000*
- *Headquarters Dedham, MA*
- *Offices in Atlanta, London, Memphis, and San Francisco*
- *4 existing patents, 4 more pending*
- *Semantic Technology Leadership*
- *Customers include: Regions Bank, ACI, Florida Courts, Ohio Supreme Court, Crisp County, GA, etc*
- *Partners include: Agile Technologies, Ciber, Cognos, HCL, HP, IBM, Oracle, Sybase, Unisys*